

A Non-Profit Fraternal Organization of Radio and Television Broadcast Professionals

## Game Show Host and Boy Singer Peter Marshall Honored at PPB Luncheon on May 16, 2014



On the Dais - Front Row: JACK JONES, JO ANNE WORLEY, honoree PETER MARSHALL, PPB Board Chairman JEANNE DeVIVIER BROWN, Back Row: HOWARD STORM, FRED WILLARD, ALEX TREBEK, CHUCK SOUTH-COTT, PPB President CHUCK STREET. (Photo: David Keeler)

Game show host and boy singer **PETER MARSHALL** was the center of attention at PPB's Celebrity Luncheon in May. The afternoon was filled with laughs, great stories of a talented performer, and salutes from a dais filled with close friends.

The afternoon began with welcoming comments from PPB President "Commander" **CHUCK STREET**. Board Chair **JEANNE DeVIVIER BROWN** read letters of congratulations from Diamond Circle Award recipient **NORM CROSBY** and game show host **MONTY HALL** who wrote to apologize for not being able to be in attendance because of back trouble. He said "as a singer, you're great; as a golfer, you're a great singer."

A video included clips from an old Kellogg commercial, Peter singing on the *DINAH SHORE Show* and telling the story of how he became the host of *The Hollywood Squares*. It also included bits with **FLORENCE HENDERSON**, **JOHN DAVIDSON**, and **CHARLIE WEAVER**. Clips were provided by **BILL DiCICO** of RetroVideo and edited by PPB Board Member **JHANI KAYE**.



Where else but at a PPB celebrity luncheon could you find such musical luminaries together as in this foursome? Enjoying green room comradery prior to the luncheon were PPB members **JERRY SHARELL**, **LEE HALE**, **RAY CHARLES**, and **VAN ALEXANDER**. (Text: Gerry Fry) (Photo: Don King)

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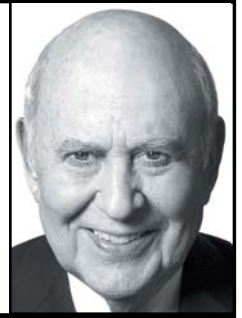
Friday, September 12, 2014

PPB will honor  
a Legend of American Comedy

**CARL REINER**

★★★★★

The Diamond Circle Award  
will be presented to Producer of  
TV Sitcoms and Musical Variety Shows  
**GEORGE SUNGA**



To help honor Peter, on hand in the audience was **MERRILL HEATTER**, co-creator and co-producer of *The Hollywood Squares*.



Remarks from the dais began with long-time friend **FRED WILLARD** relating stories of working with Peter. Past President **CHUCK SOUTHCOTT**, who invited Peter to this event, said that "everyone we called to be on the dais gladly accepted," and that "Peter is the best handler of a love ballad ever." TV Director **HOWARD STORM** said that "Peter is like a great wine, he just gets better and better all the time."

**JO ANNE WORLEY** asks: "Who has the better hat -- "SHOTGUN TOM" **KELLY** or PPB stalwart **TOM WILLIAMS**?" There was no prize awarded, only lots of laughs from luncheon attendees, especially during Jo Anne's parody of *Memory* from *Cats*. (Text: Gerry Fry) (Photo: David Keeler)

Accolades came from *Jeopardy!* host **ALEX TREBEK** and frequent *Squares* participant **JO ANNE WORLEY**. **JACK JONES** and Peter played a game they created using actual *Hollywood Squares* questions and answers. Peter entertained the appreciative crowd by singing *The More I See You* and *You'll Never Know* after which Chuck Street presented our deserving honoree with the coveted **ART GILMORE Career Achievement Award**.



At each PPB luncheon, Board Member **CHARLES CAPPLEMAN** introduces a table of college/university students studying broadcasting, guests of **RALPH EDWARDS Productions**. At the Edwards table for this luncheon was this group and their faculty adviser from UCLA. PPB table hosts were **TOM HATTEN**, left, and **JOHN CLARK**, center. (Text: Gerry Fry) (Photo: David Keeler)

# Broadcast Journalist David Dow Receives Diamond Circle Award

Pacific Pioneer Broadcasters' First Vice President **LARRY VANDERVEEN** presented the Diamond Circle Award to PPB's secretary and former CBS News correspondent **DAVID DOW**. Here, in part, are Mr. Vanderveen's remarks introducing Mr. Dow:

Today's Diamond Circle inductee is a celebrated broadcast journalist. He's received numerous honors and awards including the Sigma Delta Chi Award for Spot News Radio Reporting of the Supreme Court decision following the 2000 presidential election. He was given The Radio-Television News Association's Golden Mike for Best Reporting for a Radio Network. The Society of Professional Journalists, Greater Los Angeles Chapter, named him Broadcast Journalist of the Year. He was honored with a Network Emmy for a CBS News *48 Hours* program on L.A. street gangs.



**LARRY VANDERVEEN** presents the prestigious Diamond Circle award to CBS news veteran **DAVID DOW**.

I'm proud to tell you that the name on all of those prestigious awards is that of the Pacific Pioneer Broadcasters' Secretary, David Dow.

As a CBS News Correspondent for over a quarter of a century, David covered major stories on three continents for virtually all CBS News television and radio news programs ranging from the presidential campaigns of **BILL CLINTON** and **GEORGE W. BUSH**, to the epic trials of **O.J. SIMPSON** and **RODNEY KING**. He was a floor reporter at five national political conventions. He covered the U. S. Space Program all the way from the Shuttle to the current Mars projects.

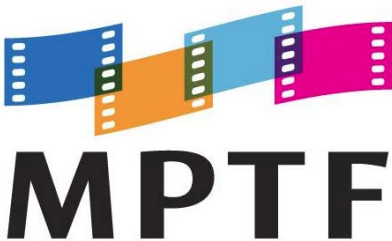
And there's more. David anchored many western updates of the CBS Evening News and hourly radio broadcasts. He served as Latin America correspondent for three years, based in Buenos Aires. In the ensuing years he had dozens of foreign assignments, including the refugee exodus from the Cambodian Civil War, the revolution in El Salvador, and the 1989 U. S. invasion of Panama.

He served his country as air intelligence and information officer with a naval air wing aboard the aircraft carrier USS Enterprise, taking part in blockade duty during the Cuban Missile Crisis.

David has shared his great knowledge and experience as an Adjunct Professor at USC's Annenberg School of Journalism and California State University Northridge. He shares himself too as Board chairman of the Union Rescue Mission, one of the nation's oldest and largest homeless services agencies. What a career and what a guy!

Ladies and Gentleman, please welcome the newest member of the Pacific Pioneer Broadcaster's Diamond Circle, David Dow.

## In The News

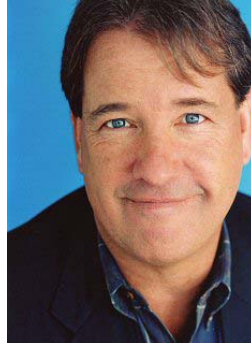


The story which began on the front page, talked about the history of MPTF and about one of PPB's longtime members: "Some residents, like 101-year-old **CONNIE SAWYER**, who is still work professionally. Ms. Sawyer recently appeared on the Fox sitcom *New Girl* and had a role in the 2008 stoner comedy *Pineapple Express* starring **SETH ROGEN** and **JAMES FRANCO**."

In July, The Wall Street Journal did a feature piece on Channel 22 which is "... the in-house network at the retirement home run by the Motion Picture & Television Fund. It is the one studio in Los Angeles where ageism is never an issue."



PPB Member **PETE TURPEL** (top left) and his partner **BILL ACKERMAN** are holding voice-over acting classes in the Ventura area. Both are SAG-AFTRA members and veteran VO actors with extensive national credits. Each course is based on a six week curriculum. Pete and Bill are "hoping to attract more pros and casting agents to be able to create a great networking experience." For more info, call 855-736-6323 ext. 116.

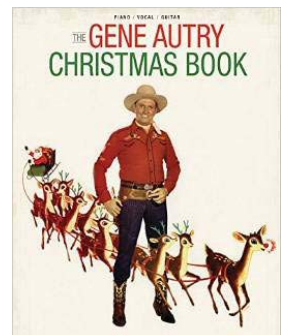


Recently, Past PPB President **FRANK BRESEE** celebrated 65 years as host of the *Golden Days of Radio*. Frank appeared live on the Yesterday USA Radio Network with host **WALDEN HUGHES**. Frank talked to many of his friends including **ROGER CARROLL**, **TOMMY COOK**, **STAN** and **HUNTER FREBERG**, **MONTY HALL**, **ART LABOE**, **RICK SCARRY**, and **WINK MARTINDALE**. **LARRY** and **JOHN GASSMAN** helped out. A highlight was a **JAN GARBER** band

remote heard 65 years ago on the radio station Frank owned on Catalina.

**K.M. RICHARDS'** new radio format The Eighties Channel, which is based on the new-wave music of that decade played on KROQ, has made its premiere on 94.5 KRKE in Albuquerque. The Channel celebrates all the great artists and bands of the 80's, including U2, The Police, David Bowie, The Cure, The Cars, Pretenders, Duran Duran, Billy Idol, Tears for Fears, Depeche Mode, Eurythmics, INXS, and many more!

In September, the sheet music for 25 of America's Favorite Singing Cowboy's Christmas songs will be released. The **GENE AUTRY Christmas Songbook** will feature tunes from the *Melody Ranch* radio shows, many of them rare and being made available for the first time. The book of sheet music for piano, guitar, and vocal was edited by President of Gene Autry Entertainment **KARLA BUHLMAN** and will be published by **HAL LEONARD Music**. It will be available at sheet music retailers, on-line, and in the gift shop at the Autry Museum in L.A.



For over 35 years, **WOODY WISE** and the Cliffhangers have met to watch a double-feature (with a break in between the features to see a cliffhanger serial) and have lunch. They talk about everything under the sun: family, stars, surgeries, diets, retirement, pets, etc., and although the rules state that one cannot talk about religion or politics, they end up talking about that, too. Their unique personalities and individual life stories are just as interesting as the movies they watch. After four years in production, a documentary film has just been completed about the group that celebrates tradition, friendship, nostalgia, and films. The premiere will be August 22nd at the Reel East Film Festival in Philadelphia. Their website, [www.brotherhoodofthepopcorn.com](http://www.brotherhoodofthepopcorn.com), has the full story along with clips from the film.



Please send your news and that of your PPB friends to **BIANCA PINO** P.O. Box 8673 Calabasas, CA 91372, by e-mail to [Bianca.Pino@ppbwebsite.org](mailto:Bianca.Pino@ppbwebsite.org) or by fax to 323-851-4570.



As of June 13, 2014, PPB member **ALEX TREBEK** has held a Guinness World Record for "the most game show episodes hosted by the same presenter on the same program" for having hosted 6,829 episodes of *Jeopardy!* Congratulations!

memorabilia. George organized all the material and now has three huge binders with everything he's collected over the last 38 years! It is a treasure trove of the history of PPB.

After exiting late last year as chief operating officer of the Television Academy **ALAN PERRIS** is "doing exactly what I want to do in retirement – seeing movies, playing golf, reading, exercising, and watching TV." During his eight years at the Academy and its Foundation, Alan aided in the creation of the annual TV Academy Honors, and helped strengthen the Academy's financial end. Alan joined the TV Academy after a career in the biz that began with local TV in Florida, before moving into national TV where he served as senior veep of first-run programming at Sony Pictures TV and Warner Bros. Perris then went on to oversee programming at Hallmark's cable net, and served as executive vice president of business development at Entertainment Media Works.



On July 5th, **ROBERT FOX** and his wife **VALERIE** celebrated their 61st anniversary by having dinner at Jiraffe in Santa Monica.

**EWING "LUCKY" BROWN** is having a busy summer producing and directing *The Gorgon*, a horror feature film starring **CHRISTOPHER ATKINS** and **RON MASAK**. **JEANNE BROWN** is co-producer and casting director. Filming takes place at Movie Tech Studios in Van Nuys.

To celebrate the 50 year anniversary of the *T.A.M.I. Show*, producer/director **STEVE BINDER** is appearing at a couple of events. The *In-Person Tribute to Steve Binder*, moderated by **JOHN LANDIS**, was held on August 14th at the Egyptian Theater in Hollywood presented by the American Cinematheque. Steve will also be doing a Q&A and hosting a screening in Carpinteria on Saturday, August 23rd as a fundraiser for the Plaza Playhouse. Tickets are available online at [PlazaTheaterCarpenteria.com](http://PlazaTheaterCarpenteria.com). *T.A.M.I.* is a star-filled rock n' roll 1964 concert film featuring Chuck Berry, The Rolling Stones, The Beach Boys, Diana Ross and The Supremes, Lesley Gore, Marvin Gaye, James Brown, Smokey Robinson and many more. The *T.A.M.I. Show* is in the Library of Congress and considered by a majority of critics and performers worldwide as the greatest rock 'n roll film ever made.



**ART LABOE** and his early days in radio and his shows in El Monte were featured in a lengthy article on [KCET.org](http://KCET.org) (search for "Art Laboe"). It's the end of summer and that means another Art Laboe Show LIVE concert. The event on Saturday, September 20th at San Manuel Amphitheater in San Bernardino will feature some of the most requested artists/songs from his radio show including: The Delfonics, Rose Royce, Zapp, and Atlantic Starr. Check [ArtLaboe.com](http://ArtLaboe.com) for the complete lineup. Art's nightly radio show can be heard on Hot 92.3 locally, iHeartRadio nationally and on [KOKO94.com](http://KOKO94.com).

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PPBer **BILL A. JONES** was spotted in a FedEx commercial as a golfer who keeps telling his caddy to ignore his bad shots. Recently, he says, "my wife and I were wine tasting up in Carmel when this guy looks across the bar at me and says, 'You look familiar.' Sizing him and his companion up, and with the knowledge that Pebble Beach was a stone's throw away, I asked him if he watched golf on TV. Not missing a beat, he said, 'You're the Don't Count That Guy!!!" To watch the commercial, go to [YouTube.com](http://YouTube.com) and search for "don't count that."

A very young **TOMMY COOK**, who starred in radio plays by legendary writer/producer **ARCH OBOLER**, has just completed the screenplay *Scream Machine* along with **MICHAEL JAMES KACEY** - a follow up to *Rollercoaster* that Cook created and sold to Universal years ago. Tommy also is in negotiations on a new TV series he co-created titled *Justice On Wheels*.

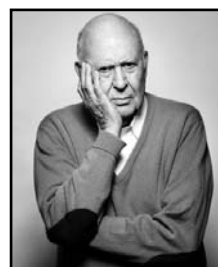


Those of you who attend PPB luncheons at Sportsmen's Lodge probably know **GEORGE KNAPP** who usually is on hand to greet guests. George has been a PPB member since 1976 when he was sponsored by then President **BILL BALDWIN**. George was an associate professor at Orange Coast College lecturing on the Golden Age of Radio when Bill invited his class to attend one of our luncheons. Bill and George became close friends and golfing buddies. George is a huge PPB supporter and soon after he joined began collecting PPB newsletters, programs, tickets, membership cards, articles, and other

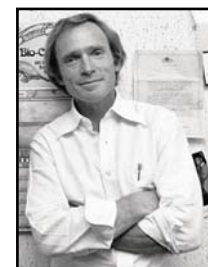
May's honoree, game show host **PETER MARSHALL** returned to his roots in June. The native of West Virginia was back east for a series of stage shows based on his long-time TV hit renamed *West Virginia Squares* just for the occasion. Peter was recently inducted into the West Virginia Music Hall of Fame which organized the events.



### Upcoming Events



**CARL REINER**  
September 12, 2014



**DICK CAVETT**  
November 7, 2014



**OFFICERS**

- Chairman of the Board  
**JEANNE DeVIVIER BROWN**
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- Vice President  
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**DAVID DOW**
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- TOM WILLIAMS

**Pacific Pioneer Broadcasters**

Post Office Box 8673  
Calabasas, CA 91372  
323-461-2121  
PPBWebsite.org

**AN INVITATION TO ALL PPB MEMBERS**



**JOHNNY CARSON, JAY LENO, CONAN O'BRIEN, and JIMMY FALLON,** and we'll hear from writers and staff of *The Tonight Show*.

They will also be saying goodbye to NBC Burbank (now Burbank Studios) with photos of the old studio, artifacts, and clips of how it all began.

The event will take place on Saturday, October 18th at Sportsmen's Lodge. The cost is \$60.00 and includes a full dinner with a no host bar. Please make reservations early (no walk-ins allowed) by sending an e-mail to John.Lillibridge@nbcuni.com for a reservation form or by calling 818-535-4304.

Reservation forms will also be available during the PPB luncheon at Sportsmen's Lodge on September 12th.

**New Members**

**HAROLD GREENE** is an award winning journalist and TV news broadcaster. He began his career at KLRO in San Diego as a DJ and board operator. He was a news writer for **TOM BROKAW** at KNBC, and longtime anchor at KABC and KCBS/KCAL. Among Harold's honors are seven local Emmys, ten Golden Mike Awards, and three Edward R. Morrow Awards. He was awarded a star on the Hollywood Walk of Fame in 1999.

**FRANK LaMARCA** began his career as an engineer at CBS TV City where he stayed for 18 years before going over to NBC for the next 17 years. Later, Frank was a producer/writer of specials produced at Disney Hall and the Kodak Theatre. During his career, Frank worked five Olympic games, comedies, news, election coverage, etc., and has worked with the biggest names in entertainment. He was Director of Business and Industry fundraising for the March of Dimes and was part of the USC Master Plan Fundraising Team.

**FRANKIE ROSS** worked in radio Reno, Stockton and San Luis Obispo before becoming program director at AM oldies rock station KXXN in Santa Barbara. A few years later, he created The Group Company, an artist/producer management company, where he oversaw the production for artists including **PAULA ABDUL, BOBBY BROWN, DEBBIE ALLEN,** and others. Frankie has also worked at S.T.E.G. Broadcasting, Spot Cut Multimedia, Sirius Satellite Radio, and The Pro Company/Reel Sound FX. Frankie received the George Foster Peabody Award and an NAACP Image Award for his coverage of the LA Riots. He can be heard at night on 94.7 The Wave.



**RONNIE WALD** has had a 35 year career in radio as an announcer, producer, and writer. He was play-by-play announcer for Cal State Fullerton, Pepperdine, and San Diego State and sports announcer for KGIL, KFOX, KPRO, KWRM, KVSD, and Salem Armed Forces Network. Now in his fifth decade in broadcasting, his credits include three NCAA tournaments, six NCAA regionals, ten CCAA state finals, Big West Tournament, WAC playoffs, College Baseball World Series, and NAIA Basketball Championship where he broadcast a record seven games in one day! For the last 10 years, he has been CEO of waldcast.com and can be heard with **FRED WALLIN** on the *Wall to Wald Show* on CRN Digital Talk.

**Reinstated Members**

**DON GRAHAM** - National radio promotion and marketing

**LARRY HUFFMAN** - Freelance Announcer

**We Remember With Great Admiration**

**JOE JEFFERSON** - Joe was an actor and a long-time PPB member. For many years, he and his wife **EDITH** were active PPB volunteers assisting with dues collection.

**LEE MARSHALL**, the voice of Tony the Tiger, began his career as a rock 'n roll DJ and went on to become a professional wrestling announcer and voiceover artist. In radio, Lee worked in LA, Windsor, Ontario, and at KRIZ, the over-the-top rock station in Phoenix where he and fellow DJs boosted the ratings with zany stunts. Lee worked with the broadcasting team on ESPN and later joined World Championship Wrestling, where he was known as "Stagger Lee." He first voiced the Kellogg's Frosted Flakes icon in 1999.

**KEN MILLER** - A former PPB board member, Ken became GM of KMPC and in 1983 segued to director of sports marketing. In managing the Los Angeles Dodgers and Anaheim Angels radio package, he was responsible for all sales activities and merchandising. During his 37-year career, Ken also had sales responsibilities for the L.A. Rams and UCLA football and basketball. He was a member of the advisory committee for National Baseball Radio Network. In the summer of 1997 he moved to XTRA 1150 Sports.

**FORREST OWEN** was a former executive at BBDO and other agencies. Forrest began his career in advertising in Toledo, Ohio and joined Wade Advertising in Chicago in 1944, producing the radio and TV series *Quiz Kids*. In 1946, he came to Hollywood to become agency producer of the radio shows *Queen for a Day* and *Lum and Abner*. He may be best remembered for his role in the 1952 Speedy Alka-Seltzer campaign, for which he hired **DICK BEALS** to be the voice behind the brand's advertising. He opened a TV production shop in New York in 1954, and went on to Wade Advertising and BBDO. In 2001, he received PPB's Diamond Circle Award.

*If you know of a member who is ill or has passed away, please advise PPB's Membership/Friendship Chair*  
**KAY HENLEY**  
by leaving a message at 323-461-2121